



## Recycled Logo Use

When using the recycled logo, you must add a statement showing the percentage of recycled or post consumer content. It must be clear which part of the printed product - cover, body or both - contains the recycled content. If only one contains recycled fiber, it must be clearly labeled.

### Sample Statements

- This cover is made with 10% recycled fiber.
- This cover is made with 10% post consumer recycled fiber.
  - Made with 10% recycled fiber.
  - Made with 10% post consumer recycled fiber.
- The body stock in this catalog/magazine/insert contains 10% recycled fiber.
- The body stock in this catalog/magazine/insert is made with 10% recycled fiber.
  - This entire catalog/magazine contains 10% recycled fiber.
  - This entire catalog/magazine is made with 10% recycled fiber.
- This entire catalog/magazine has been made with 10% post consumer recycled fiber.
  - Please recycle this catalog.

